WordPress PreCamp 2014

A one day crash course on how to build a website on WordPress



BOOMER CASSMANN INDUSTRIAL DESIGNER INTERNET CONSULTANT

Siteground.com/precamp



Fill Out SiteGround Info - Don't change any settings



Step 1. Enter Account Details → Step 2. You're all set!

Contact Information			Fields marked with * are require
Email*:	ŧ	Country*:	United States 🔻
First Name*:		City*:	
Last Name*:		State/Province*:	please select 🔻
Company:		ZIP Code*:	
Phone Number*:		Street Address*:	

Success! - Check Your Email





Your order was successfully submitted.

Thank you for choosing SiteGround. If there is a payment with this order, it will appear on your credit card statement as SITEGROUND.COM LONDON. Your account is now being created. We are currently processing your order. In case you have not received your Welcome email within the next 1 hour, please contact us via our LiveChat or call our toll free line.

Your Email should look like this

SiteGround 🖉



Congrats, you are now a SiteGround client!

Dear Boomer Sassmann,

Thank you for ordering SiteGround Hosting services. Here is some useful information on how to get started with your new hosting account with us.

Login Information

You can start managing your new hosting account from your SiteGround Customer Area with the login information below:

Username: boomers2

Password: The password you chose during the sign-up process.

If you have forgotten your password, simply go to our Password Lookup page to reset it.

Login to Customer Area

To access your new account cPanel, go straight to the My Accounts section from the Customer Area main menu and click on

SiteGround Login - https://ua.siteground.com/login.htm

9 ~	Daearouna	
Jsern	ame:	
*	type your username	
Passw	rord:	
	type your password	
		Forgot Your Pas

Select - "Thanks, but I don't need help" and Proceed



SiteGround Account Dashboard



My Account Tab - Click "Go to cPanel"



cPanel (Control Panel) on Siteground



Initiate the Install

1				
Scripts PHP Ja	wa5crij	ots PERL Classes	Wet	ome wordcamp [Logout] Search Q
Blogs			Install Overview Features St	reenshota Demo Ratings Reviews Import
Micro Blogs	÷	WordPress is a state of the art subjection statform with a focus on aesthetics, web sta	ndarde, and usability. WindPress is both free and originates at the same time.	
Portals/CMS		More simply, WordPress is what you use when you want to work with your blogging software, not	fahr it.	WORDPRESS
Forums		WordPress started in 2003 with a single bit of code to enhance the typography of everyday writing	and with fewer users than you can count on your fingers and toes. Since then it has grown to be the largest self-hosted blogging	tool in the world, used on hundreds of thousands of site
Image Galleries		The GPL from the Free Software Foundation is the license that the WordPress software is under.		
Wikis	э.			
Social Networking	5	Version : 3.9 E Changelog	Release Date : 16-04-2014	
Ad Management	$\hat{\mathbf{x}}$		Board Environme	
Calendars		4.80	Read reviews written by other users and Write a Review	
Gaming		Kete the source	-	
Mails		Avaiable Space : 20,479.79 MB Required Space : 20,479.79 MB	Software Support Visit Support Site Note: Software, but Software,	
Polls and Surveys	>	CHORE .		
Project Management	э.			
E-Commerce	5			
ERP				
Guest Books				
Customer Support				
Frameworks				
Educational	5			
DB Tools	5			
Music				
Video				
RSS				
File Management				
Others	5			
		. All time	is are GMT. The time now is May 6, 2014, 3:13 am.	
d By Softaculous 4.4.7 € 2	014 50	Praculous Ltd.		Page Created In:0/

Setup WP Admin User and Pass

0						
Scripts : PHP J	AavaScript:	s PERL Classes			Welcome wordcamp [Logost] Search	Q
Blogs	- 5			Install Overview Peets	ures Screenphots Demo Ratings Revie	ews Import
Micro Blogs	5	Software Setup				
Portals/CMS		Choose Protocol Vous size has SSI, then clease choose the WTPS protocol.	http://			
5 Forums		Choose Domain	wordcampa.siteground.net			
Image Galleries	- 2	Presse choose the domain to install the software. In Directory	hanness for an and the second s			
Wikis	- D - 1	The directory is relative to your domain and should not exist, e.g. To install at http://mydomain/dir/ just type dir. To install only in http://mydomain/ leave this empty.	0			
Social Networking	- 5	Database Name Type the name of the database to be created for the installation	wp955			
Ad Management						_
Calendars	- F	LANabase Settings		1		
Gaming		Table Prefix	kdm"			
Mais	- 2	Site Settings				
Polls and Surveys	->	Site Name	My Blog	2		
Project Management	- >					
E-Commerce	× .	Site Description	My Wordpress Blog			
ERP		Enable Multisite (WPMU) This feature will Enable Multiste option for your WordPress blog,	8			
Guest Books		Your server must support whathe mod_rewrite to use this reature.				
Customer Support	- 2	Admin Account				
Frameworks	- 3F	Admin Username	boomer 🔸	User	rname	
Educational			evel.oveVWs	0		
DB Tools		Admin Password	Strong (\$7/100)		sword .	
Music		Admin Email	info@bigoomdesign.com	Ema	il Address	
Video						
RSS	- 2	Choose Language				
File Management	- 20	Select Language	English •			
Othens	- > -					
		Select Plugins				
		Limit Login Attempts If releaded limit Login Attempts plugin will be installed and activated with your installation. Click here to visit plugin site.	*			
		+ Advanced Options		_		
			nstall			

In the process of installing WP

Scripts PHP	lavaScripts PERL Classes	Welcome wordcamp [Legout] Search
& Blogs		Install Overview Features Screenshots Demo Ratings Reviews Im
Micro Blogs		
Portals/CMS	,	🕥 Installing WordPress
B Forums		w
alleries	>	Checking the submitted data (7 %)
Wikis	5	
Social Networking	5	NOTE: This may take 3-4 minutes. Please do not leave this page until the progress bar reaches 100%
Ad Management		
Calendars	3	
🛃 Gaming		
Mais	2	
Polls and Surveys	÷	
Project Management		
E-Commerce		
ERP	3	
Guest Books		
Oustomer Support		
Frameworks		
Educational	3	
DB Tools		
Music	3	
Video		
RSS	2	
File Management		
Dthers	×	

WordPress is Installed - Copy and Paste these links



"Front Side" - No changes yet



My Blog

Home



WordPress Resources at SiteGround

Author: boomer | Category: Uncategorized

WordPress is an award-winning web software, used by millions of webmasters worldwide for building their website or blog. SiteGround is proud to host this particular WordPress installation and provide users with multiple resources to facilitate the management of their WP websites:

Expert WordPress Hosting

SiteGround provides superior WordPress hosting focused on speed, security and customer service. We take care of WordPress sites security with unique server-level customizations, WP auto-updates, and daily backups. We make them faster by regularly upgrading our hardware, offering free CDN with Railgun and developing our SuperCacher that speeds sites up to 100 times! And last but not least, we provide real WordPress help 24/7! Learn more about SiteGround WordPress hosting

WordPress tutorial and knowledgebase articles

WordPress is considered an easy to work with software. Yet, if you are a beginner you might need some help, or you might be looking for tweaks that do not come naturally even to more advanced users. SiteGround WordPress tutorial includes installation and theme change instructions, management of WordPress plugins, manual upgrade and backup creation, and more. If you are looking for a more rare setup or modification, you may visit SiteGround Knowledgebase.

Free WordPress themes

SiteGround experts not only develop various solutions for WordPress sites, but also create unique designs that you could download for free. SiteGround WordPress themes are easy to customize for the particular use of the webmaster.

no comments

Recent Posts

WordPress Resources at SiteGround

Recent Comments

 Mr WordPress on WordPress Resources at SiteGround Ø

Archives

▶ May 2014

Categories

Uncategorized

Meta

- ▶ Log in
- ▹ Entries RSS
- ▶ Comments RSS
- ▶ WordPress.org

WP Login Screen - Sitename + /wp-admin



	*
Password	
	*
Remember Me	Log In

Lost your password?

← Back to My Blog

Dashboard - Info Blocks are Movable and Removable

Dashboard		
Welcome to WordPress!		
We've assembled some links to get you started:		
Get Started	Next Steps	More Actions
Customize Your Site	Write your first blog post	Manage widgets
	+ Add an About page	Turn comments on or off
or, change your theme completely	View your site	Learn more about getting started
At a Glance	Quick Draft +	
📌 1 Post 🗰 1 Comment	Title	11
WordPress 3.9 running World theme.		i i
	Whats on your mind?	
Activity -	1	1.1
Recently Published		
Today, 3:18-am WordPress Resources at SiteGround	Save Draft	<u>(</u>]
Comments		
From Mr WordPress on WordPress Resources at StedFround # Hit this is a comment. To delete a comment, just log in and view the post's comments. There you will have	WordPress News * WordPress 3.9 "Smith" April 16, 2014 Version 3.9 of WordPress, named "Smith" in honor of jazz organist Jimmy Smith, is available for download or update in your WordPress dashboard. This release features a number of	
All Pending (0) Approved Spam (0) Trach (0)	rememberships that we nope you'llowe. A smoother media editing experience improved visual editing The updated visual editor has improved speed, accessibility, and mobile support. You	
	WPTavern: Recap Of WordCamp North Canton 2014 WPTavern: Save Time Building WordPress Customizer Controls	
	WordPress.tv: Nick Pelton: WP-to-JS And Back Again	
	Popular Plugin: Advanced Custom Fields (Install)	

Division of Roles in WordPress (and other CMS)



System = WordPress

Content = Pages, Posts & Images

```
□ Design = Theme
```

Theme Selection



Appearance - Theme Activation



Universe Theme Activated

🚯 👸 MyBlog 🛡 🔍 🕂 New



WordPress Resources at SiteGround

SEARCH

CALENDAR

in no comments

WordPress is an avaid-winning web software, used by millions of webmasters worklawde for building there website or blag. Stedfound is proud to host this particular WordPress installation and provide users with multiple resources to facilitate the management of their WP websites:

Expert WordPress Hosting

SteGround provides superior WordPress hosting focused on speed, security and customer service. We take care of WordPress stes security with unique server-level customizations, WP auto-acdutes, and daily backups. We make them faster by regularly upgrading our hardware, offering free CDN with Railpun and developing our SuperCacher that speeds sites up to 100 times! And last, but not least, we provide real WordPress had 24/71 Learn more about SteeGround WordPress hosting.

WordPress tutorial and knowledgebase articles

WordPress is considered an eavy to work with software. Yet, if you are a beginner you might need some help, or you might be looking for tweaks that do not come naturally even to more advanced users. Stationul WordPress tutoral includes instalation and theme change instructions, management of WordPress plugnin, manual upgrade and backup creation, and more. If you are looking for a more rars estup or midfrication, you may visit. Stational downloadese.

Free WordPress themes

SteGround experts not only develop vancus solutions for WordPress sites, but also create unique designs that you could download for free. SteGround WordPress themes are way to customize for the particular use of the webmaster.

		H	ay 20	14		
н	T	w	т	.F	-5	S.
			1	2	-3	4
5	- 6	2.	8	9	: 30	11
12	13	- 14	15	35	17	35
19	20	- 21 -	22	23	-24	-25
26	27	28	29	30	31	

Search

Howdy, boomer

Insert Awkward Transition Here - 7 Minute Break



Settings - General Setup

🚯 😤 My Blog 🛡 🤆	+ New			
🍘 Dashboard	General Settings			
📌 Posts 😲 Media	Site Title	My Blog	0	Website Name/Business Name
📕 Pages	Tagline	My WordPress Blog		Tagline
Comments		In a few words, explain what this site is	s about.	
Appearance	WordPress Address (URL)	http://wordcampa.siteground.ne	et	Specific to where your site is located. This will change if you move your site.
🖉 Plugins				Changing this can/will take down your website.
👗 Users	Site Address (URL)	http://wordcampa.siteground.ne	et	
🖌 Tools		Enter the address here if you want you	r site homepage <u>to be different from the</u>	<u>directory</u> you installed WordPress.
Settings	E-mail Address	info@bigoomdesign.com		Admin Email Address
General		This address is used for admin purpose	es. like new user notification.	
Writing				
Reading	Membership	Anyone can register		
Media				
Permalinks	New User Default Role	Subscriber •		
Limit Login Attempts				Don't change this into
6 como tos	Timezone	UTC+0.	UTC time is 2014-05-06 3:42:11	
Supercacher		Choose a city in the same timezone as	you.	
Collapse menu	Date Format	May 6, 2014		
		0 2014/05/06		
		05/06/2014		
		06/05/2014		
		O Custom: F.J. Y May 6. 2014		
		Documentation on date and time for	rmatting.	

Settings - Reading - Search Visibility

🚯 🖀 Asheville VW Re	pair 🛡 0 🕂 New		
🍘 Dashboard	Reading Settings		
🖈 Posts 91 Media	Blog pages show at most	10 posts	
PagesComments	Syndication feeds show the most recent	10 items	
 Appearance Plugins Users 	For each article in a feed, show	 Full text Summary 	Check this if your site is in development
 Tools Settings 	Search Engine Visibility	Discourage search engines from indexing this site It is up to search engines to honor this request.	
General Writing Reading Discussion Media Permalinks Limit Login Attempts	Save Changes		
 SuperCacher Collapse menu 			

Settings - Discussion - Unchanged

🚯 🔏 Asheville VW R	epair 🏴 0 🕂 New	
2 Dashboard	Discussion Setting	5
📌 Posts		
9) Media	Default article settings	Attempt to notify any blogs linked to from the article
Pages		Allow people to post comments on new articles
Comments		(These settings may be overridden for individual articles.)
Appearance	Other comment settings	Comment author must fill out name and e-mail
🖌 Plugins		Users must be registered and logged in to comment
🕹 Users		Automatically close comments on articles older than 14 days
€ Tools		Enable threaded (nested) comments 5 • levels deep
💵 Settings		Break comments into pages with 50 top level comments per page and the last • page displayed by default
General Writing Reading		Comments should be displayed with the older 🔹 comments at the top of each page
Discussion	E-mail me whenever	Anyone posts a comment
Media Permalinks		A comment is held for moderation
Limit Login Attempts	Before a comment appears	Comment must be manually approved
SuperCacher		Comment author must have a previously approved comment
Collapse menu	Comment Moderation	Hold a comment in the queue if it contains 2 or more links. (A common characteristic of comment spam is a large number of hyperlink
		When a comment contains any of these words in its content, name, URL, e-mail, or IP, it will be held in the moderation queue. One word or IP pe

Settings - Discussion - Changed

🚯 📸 Asheville VW R	epair 🛡 0 🕂 New	
🙆 Dashboard	Discussion Setting	S
📌 Posts	Default article cattlener	Attempt to patify any black linked to from the acticle
91 Media	Default article settings	Attempt to notify any blogs linked to from the article
Pages		Allow people to post comments on new articles
Comments		(These settings may be overridden for individual articles.)
🔊 Appearance	Other comment settings	Comment author must fill out name and e-mail
🖌 Plugins		Users must be registered and logged in to comment
🕹 Users		Automatically close comments on articles older than 0 days
۶ F Tools		Enable threaded (nested) comments 5 Ievels deep
F Settings		Break comments into pages with 50 top level comments per page and the last 🔹 page displayed by default
General Writing		Comments should be displayed with the older 🔹 comments at the top of each page
Reading	E-mail me whenever	Anyone posts a comment
Media		A comment is held for moderation
Permalinks		
Limit Login Attempts	Before a comment appears	Comment must be manually approved
SuperCacher		Comment author must have a previously approved comment
 Collapse menu 	Comment Moderation	Hold a comment in the queue if it contains 1 or more links. (A common characteristic of comment spam is a large numb
		When a comment contains any of these words in its content, name, URL, e-mail, or IP, it will be held in the moderation queue. On

Settings - Media

1	😤 Asheville VW Re	epair 🏓 0 🕂 New				
đ	Dashboard	Media Settings				
*	Posts	Image sizes				
91	Media	The sizes listed below determine the maximum dimensi	The sizes listed below determine the maximum dimensions in pixels to use when adding an image to the Media Library.			
	Pages	Thumbnail size Width 150	Height 150			
1	Comments	Crop thumbr	ail to exact dimensions (normally thumbnails are proportional)			
N	Appearance	Medium size Max Width 300	Max Height 300			
jýr	Plugins					
ڪ ع	Users	Large size Max Width 102	Max Height 1024			
ر ا	Settings	Uploading Files				
Ge Wr Rei Dis Me Pei	neral iting ading cussion e dia rmalinks nit Login Attempts	 Organize my uploads into month- and year-back Save Changes 	ised folders			
© 0	SuperCacher Collapse menu					

Settings - Permalinks - "Custom"

🚯 📸 Asheville VW R	epair 👎 0 🕂 New				
🚳 Dashboard	Permalink Settings				
✤ Posts P1 Media	By default WordPress uses web URLs which have question marks and lots of numbers in them; however, WordPress offers you the ability to create a custom URL struct number of tags are available, and here are some examples to get you started.				
Pages	Common Settings				
Comments	🔘 Default	http://wordcampa.siteground.net/?p=123			
 Appearance Plugins 	O Day and name	http://wordcampa.siteground.net/2014/05/06/sample-post/			
👗 Users	O Month and name	http://wordcampa.siteground.net/2014/05/sample-post/			
Settings	O Numeric	http://wordcampa.siteground.net/archives/123			
General Writing Reading	O Post name	http://wordcampa.siteground.net/sample-post/			
Discussion Media	Custom Structure	http://wordcampa.siteground.het /%postname%/			
Permalinks Limit Login Attempts	Optional	m structures for your category and tag URLs here. For example, using topics, as your category base would make your category links like http://example			
 SuperCacher Collapse menu 	Category base				
	Tag base				
	Save Changes				

Settings - Limit Login Attempts

1	🔞 🗥 Asheville VW Repair 🛡 0 🕂 New SEO Security Gallery					
-	Dashboard	Limit Login Attempts Settings				
*	Posts	Statistics				
91	Media					
	Pages	Total lockouts No lockouts yet				
P	Comments	Ontions				
*	Testimonials	Options				
θ	Forms	Lockout	4	allowed retries		
	Appostance		20	minutes lockout		
	Appearance		 4 lockouts increase lockout time to 24 hours 12 hours until retries are reset 			
×	Plugins					
-	Users					
ø	Tools	Site connection	te connection It appears the site is reached directly (from your IP: 108.250.185.30)			
Ļţ	Settings					
Ge	neral	Handle cookie login	Yes No			
Wr	iting					
Rea	ading	Notify on lockout	✓ Log IP			
Dis	scussion		Email to admin after 4 lockouts			
Me	edia					
Pe	rmalinks	nks Change Options				
Up	UpdraftPlus Backups					

Limit Login Attempts

Settings are done! - Time for Content



Page/Post Differences



All Posts Section

Dashboard	POSTS Add New One and Only Post Post Tit	le	Default Category	No Com	ments
Posts 🛛	All (1) Published (1)			1	
ll Posts	Bulk Actions Apply All dates View all categories Filter			1	
id New	Title	Author	Categories	Tags	
ategories ags	WordPress Resources at SiteGround	boomer	Uncategorized	-	2
] Media	Title	Author	Categories	Tags	
Pages Comments	Bulk Actions Apply				
Appearance					
Plugins					
Users					
Tools					
Settings					
SuperCacher					

Post Category Setup

🚯 📸 My Blog 📮 0	+ New	
🖚 Dashboard	Categories	
🖈 Posts	"Postinge" or "News" or "Events" or "Catch All Cat"	
All Posts	Add New Category	Bulk Actions Apply
Add New	Name	Name
Categories		Uncategorized
Tags	The name is now it appears on your site.	
93 Media	Slug Automatically Created	Name Name
Pages		Bulk Actions Apply
P Comments	The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.	Note
🔊 Appearance		Deleting a category does not delete the posts in
😰 Plugins	Parent	Categories can be selectively converted to tags
🕹 Users	None Categories unlike tags can have a hierarchy. You might have a lazz category, and under that have	
🗲 Tools	children categories for Bebop and Big Band. Totally optional.	
Settings	Description	
SuperCacher		
Collapse menu		
	The description is not prominent by default; however, some themes may show it.	

Add New Category

Settings - Writing - "Default Post Category"

🚯 📸 Asheville VW Rep	air 🛡 0 🕂 New					
🙆 Dashboard	Writing Settings					
≁ Posts♀) Media● Pages	Formatting	Convert emoticons like WordPress should corre	:-) and :-P to gr ect invalidly nested >	aphics on display (HTML automatically	Change to Catch-All-Cat	
Comments	Default Post Category	Uncategorized	•			
 Appearance Plugins 	Default Post Format	Standard 🔻				
🛓 Users	Press This					
✗ Tools	Press This is a bookmarklet: a little app that runs in your browser and lets you grab bits of the web.					
Settings	Use Press This to clip text, images a	nd videos from any web page. Th	en edit and add more	straight from Press This before	you save or publish it in a post on your site.	
General Writing Reading Discussion Media Permalinks Limit Login Attempts	Drag-and-drop the following link to Press This Post via e-mail To post to WordPress by e-mail you	your bookmarks bar or right clicl u must set up a secret e-mail acco	k it and add it to your f	avorites for a posting shortcut. Any mail received at this addres	ss will be posted, so it's a good idea to keep this a	
SuperCacher	Mail Server	mail.example.com		曲 Port 110		
Collapse menu	Login Name	login@example.com				
	Password	password				

Delete the starter blog post

🕼 🖞 My Blog 🛡 🛛	o + New				
Dashboard	Posts Add New One and Only Post Post Title				
🖈 Posts 🛛 🛹	All (1) Published (1)				
All Posts	Bulk Actions Apply All dates View all categories Filter				
Add New	Title	Author			
Categories Tags	WordPress Resources at SiteGround	boomer			
97 Media	Title	Author			
 Pages Comments Appearance Plugins Users Tools Settings SuperCacher Collapse menu 	Bulk Actions Apply				

"Hello World" Post is Deleted











Q

No categories

Meta

- ▶ Site Admin
- ▶ Log out
- ▶ Entries RSS
- Comments RSS
- ▶ WordPress.org
Appearance - Theme Activation



Home Page - No Post to display

🖇 🔏 Asheville VW Repair 📮 0 🕂 New

Howdy, boomer 📃 🔍

			1 11 1 1 1	-	
Ac	hovul		VIN	RO	noir
mo		10	V V V	ne	Dall
		_		10000	

Think Small. Step Lightly. Drive a VWI

HOME

No posts to display

Ready to publish your first post? Get started here.

ARCHIVES

RECENT COMMENTS

Search

CATEGORIES

No categories

META

Site Admin Log out Entries RSS Comments RSS WordPress.org

Proudly powered by WordPress

Widgets Section - Remove All Widgets

🚯 👩 Asheville VW F	tepair 👎 0 🕂 New			Howdy, boomer
a Dashboard	Widgets			Screen Options * Help *
✤ Posts ♀ Media ■ Pages	Available Widgets To activate a widget drag it to a sidebar or delete its settings, drag it back.	click on it. To deactivate a widget and	Main Sidebar Appears on posts and pages except the optional Front Page template, which has its own widgets	Second Front Page Widget Area
루 Comments	Archives	Calendar	Search	•
Appearance	A monthly archive of your site's Posts.	A calendar of your site's Posts.	Recent Posts	Expand other sidebar
Themes	Categories	Custom Menu		
Customize Widgets	A list or dropdown of categories.	Add a custom menu to your sidebar.	Recent Comments	The second secon
Menus	Meta	Pages	Archives	standard widgets
Background	Login, RSS, & WordPress.org links.	A list of your site's Pages.	Categories	•
Editor	Recent Comments	Recent Posts		Drag Widgets to the left to remove them from the sidebar.
🖆 Plugins	Your site's most recent comments.	Your site's most recent Posts.	Meta	*
Users	RSS	Search	First Front Page Widget Area	
Settings	Entries from any RSS or Atom feed.	A search form for your site.		
SuperCacher	Tag Cloud	Text		
Collapse menu	A cloud of your most used tags.	Arbitrary text or HTML		

Inactive Widgets

Drag widgets here to remove them from the sidebar but keep their settings.

Thank you for creating with WordPress.

Clean Slate

🚯 👩 Asheville VW Repair 📮 0 🕂 New

Howdy, boomer 🔲 🔍

Asheville VW Repair

Think Small. Step Lightly. Drive a VWI

HOME

No posts to display

Ready to publish your first post? Get started here.

Proudly powered by WordPress



Time For Lunch

- Clean slate milestone
- Ready to load content
- Open up your word doc
- Make a new friend

Why are Volkswagens so Awesome?

- Very cheap
- Extremely simple to repair
- "The People's Car"
- Built for a new network of roads

Why is WordPress so Awesome?

- Very cheap Free
- Extremely simple to repair build and maintain
- "The People's Car CMS"
- Built for a new network of roads systems



Create the Following Pages

- Welcome or Home
- About
- Services
- Blog
- Contact

Adding Pages

🚯 📸 My Blog 📮 0	+ New
🚳 Dashboard	Pages Add New
📌 Posts	All (0)
9) Media	Bulk Actions Apply Filter
📙 Pages 🔸	Title
All Pages	No pages found.
Add New	Title
Comments	Bulk Actions Apply
Appearance	
🖌 Plugins	
🚢 Users	
& Tools	
🖬 Settings	
SuperCacher	
Collapse menu	

Welcome Page

- Brief paragraph explaining the business or idea
- A Great Picture that represents the business
- Clear Call to Action (Links, Button, Form, Etc)
- This page will get 50% of the traffic and they will spend 5-45 seconds... if your lucky

Basic Page Content/Setup



Don't add any images yet. We'll do this on the next page.

About Page

- Mission or Philosophy
- Bio or Team Picture
- Skill Set or Credentials
- Associations and Group Involvement
- Social Media Account Info

Media Manager- Adding Images

🕅 🛱 MyBlog 🎔	• + New		На	wdy, boomer 🚪
🕅 Dashboard	Add New Page		Screen Options *	Help *
🖈 Posts	About	0	Publish	
මා Media	Permalink: http://wordcampa.siteground.net/round2//page_id=4 Change Permainis View Page		Saus Draft	Drauinar
Pages (Add Image or WordPress Gallery	Visual Text	9 Status: Draft Edit	
All Pages	B I - E E 4 - E E E Ø 22 II III	×	(D) Visibility: Public Edit	
Add New	Paragraph * U Ⅲ A * 図 ク Ω 律 非 ↑ / ●		m Publish immediately Edg	
Comments Comments	Excellent VW Repair and Service		Move to Trash	Publish
Appearance				Billion
🕼 Plugins	At <u>Asheville VW</u> Repair, we use our experience and vast knowledge of Volkswagen's to provide you with:		Page Attributes	
Lusers			And a second sec	
F Tools	Honest advice		Template	
🖬 Settings	What is really going on with your Volkswagen and what are the pros		Default Template *	
	and cons of repairing your Volkswagen right now or how long before		Order	
SuperCacher	It needs to be checked again.		0	
 Collapse menu 	Expert Service		Need help? Use the Help tab i right of your screen.	n the upper
	When you have auto maintenance or repairs completed, you know			
	that they are being done by a qualified Volkswagen mechanic and		Featured Image	÷
	that we will get it right the first time.		tot fast und image	
	Quality Parts		Set leader of mage	
	We strive to offer the best quality parts to keep your			
	Volkswagen running at it's peak performance and the way it was			
	p » strong			
	Word cours: 0	Oraft saved at 7:27:04 am.		

Thank you for creating with WordPress.

Version 3.9.1

Media Manager- Adding Images

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1 cola





Services Page

- Service List in paragraph and bullet form
- Price list is applicable
- Testimonial specific to great service
- Friendly picture of your staff or a customer interaction
 - Contact form or call to action

Contact Page

- Phone number
- Physical address
- Mailing address if different
- Embedded map
- Contact Form
- Picture if possible (Sign or building)

Google Map - Share and Embed Map



Google Map - Embed Code Location (Ctrl+C = Copy & Ctrl+V = Paste)



Google Map - Code is pasted into the text window

pair 👎 0 🕂 New View Page		Howdy, boo
Edit Page Add New		Screen Options * Help
Page updated. View page		
Contact		Publish
Permalink: http://wordcampasiteground.net/contact/ Edit View Page Get Shortlink	Google Map Code	Preview Chang
මු Add Media	Visual Text.	P Status: Published Edit
b / link b-quote del ins irrig ul ol li code more close tags	×	() Visibility: Public Edit
<pre>Asheville yy Repair has a full-time staff rea can help you with all of your Volkswagen needs.</pre>	wdy to answer any of your questions. As <u>Asheville's Wr</u> specialist for over 25 years, we are confident we	Revisions: 5 Browse Published on: May 6, 2014 @ 4:22
<pre>We're open from 5:00mr-5:00mg, Honday through Friday.chr style="color: #cacaca;" />chr style phone at: (520) 2545-5555(spannodgr style="color: #cacaca;" />chr style="color: #cacaca;" /> introduce yourself - we'd love to meet you. 1465 Sand Hill Rd. Cardler. HC 2015(span)</pre>	<pre>-*color: **raca;" />Reach us by Or better yet, stop by and</pre>	Move to Trash
14-258 Arc="https://www.google.com/maps/embed?pb=!im14!im8!im3!id5246.371872641488!id-		Page Attributes
atyle="border:0">atyle="border:0"> <td>VESIGIASS+saud+111+K0:350.362-1541-4341-4948412241/27/2 width+ 600 neight+ 430 Tramborogr- 0</td> <td>Parent</td>	VESIGIASS+saud+111+K0:350.362-1541-4341-4948412241/27/2 width+ 600 neight+ 430 Tramborogr- 0	Parent
		(no parent)
		Template
		Default Template
		Order
		0
		Need help? Use the Help tab in the up right of your screen.
		Featured Image
Word court 65	Last edited by boomer on May 28, 2014 at 12(34 am	Set featured image

Thank you for creating with WordPress.

Version 3.9.1

Blog Page

- Placeholder page
- Don't add any content

Settings - Reading - "Front Page Shows"

🔞 🔏 Asheville VW Re	pair 📮 0 🕂 New	
🍘 Dashboard	Reading Settings	
 ✓ Posts 今 Media ● Pages ● Comments ✓ Appearance ✓ Plugins 	Front page displays	 Your latest posts A static page (select below) Front page: Welcome • Posts page: Blog •
Lusers	Blog pages show at most	10 posts
It Settings	Syndication feeds show the most recent	10 items
Writing Reading Discussion Media	For each article in a feed, show	Full text Summary
Permalinks Limit Login Attempts	Search Engine Visibility	 Discourage search engines from indexing this site It is up to search engines to honor this request.
 SuperCacher Collapse menu 	Save Changes	

Thank unit for creating with WordPress

Building Menus

- Consist of Pages, Categories, Posts, Tags, Links
- Some templates have multiple locations

Pages Created

Asheville VW Repair

Think Small. Step Lightly. Drive a VW!

HOME ABOUT BLOG CONTACT SERVICES WELCOME

New Pages

No posts to display

Ready to publish your first post? Get started here.

Proudly powered by WordPress

Appearance - Menus

Asheville VW Repa	air 👎 0 🕂 New					Hov	vdy, boor
hboard	Edit Menus		Add New Items			Screen Options *	He
ts			/				
dia	Edit your menu below. or crea	ate a new menu.		Main Menu Name	•		
es			\sim				
nments	Pages	1.	Menu Name Menu 1		The Order of the Menu Items. Drag and Drop.	G	eate M
earance	Most Recent View Se	earch	Menu Structure				
	About		Edit your default menu by adding or	removing items. Drag each item in	the order you prefer. Click Create Menu to save your changes.		
ize	Services		Home	Custom v			
	Contact						
	Elog		About	Page w			
	Welcome						
und	Select All	dd to Menu	Blog	Page *			
gins	Links	*	Contact	Page *			
rs	Categories		Services	Page *			
ls			Welcome	Page T			
tings			Hereite				
erCacher	Expand Conte	ent Areas				_ Cr	eate M
apse menu							
	Thank you for creating with Words	Drace					Var

Menu Setup and Assignment

🚯 📸 Asheville VW Rep.	air 퇟 0 🕂 New		
🍪 Dashboard	Edit Menus Manage Lo	cations Set the menu location based on	the theme options
🖈 Posts	Your theme supports 1 menu. Selec	t which menu you would like to use.	Pick the menu to display in the designated "Theme Location"
ុ រ្ Media	Theme Location	Assigned Menu	
Pages	Primary Menu	— Select a Menu — 📕 Use new menu	
Comments Appearance	Save Changes		
Themes Customize Widgets Menus Header Background Editor Plugins			
 Tools Settings 			
SuperCacher			

Create Blog Postings



- Allow you to reach a diverse and eclectic audience
- Go after "Long Tail Terms"
- Interconnect with Tags and Categories
- Always pair with a picture
- Identify and carve out a unique niche... if possible
- Allows you to be a bit personable Mildred the Bear

Insert Coffee Break Here - 7 Minute Break

WordPress Themes











Install & Activate Stargazer





Header - Custom Image Upload



Upload New Header

Header Image Cropping



Plugins - Preloaded





Add a new plugin



Install UpDraftBackup Plugin



Easy and complete backups + restoration. Manual or automated backups (backup to S3, Dropbox, Google Drive, Rackspace, FTP, SFTP, email + others). Download Version 1.9.13

UpDraft Backup - Running a Backup



Install Tipsy Social Plugin


Social Icon Plugin Setup and Widget Addition

😤 Asheville VW Repair 📮 0 🕂 New SEO Security Gallery 2 Dashboard Widgets Posts Available Widgets 9] Media To activate a widget drag it to a sidebar or click on it. To deactivate a widget and delete its settings, drag it back. Pages Comments Archives * Testimonials An advanced widget that gives you total control over the output of your archives. Forms Calendar Appearance An advanced widget that gives you total control over the output of your calendar. Meta Login, RSS, & WordPress.org links. Background NextGEN Media RSS Widget that displays Media RSS links for NextGEN Plugins Gallery. 🕹 Users NextGEN Widget & Tools Add recent or random images from the galleries Settings Pages C SEO An advanced widget that gives you total control Security over the output of your page links. Gallery **Recent Posts** SuperCacher

Themes

Widgets

Menus

Header

Collapse menu

Your site's most recent Posts.

Search

An advanced widget that gives you total control over the output of your search form.

Authors

An advanced widget that gives you total control over the output of your author lists.

Categories

An advanced widget that gives you total control over the output of your category links.

Navigation Menu

An advanced widget that gives you total control over the output of your menus.

NextGEN Slideshow

Show a NextGEN Gallery Slideshow

Ninja Forms Widget

Ninja Forms Widget

Recent Comments

Your site's most recent comments.

RSS

Entries from any RSS or Atom feed.

Tags

An advanced widget that gives you total control over the output of your tags.

rir	nary	
age	hain sidebar. It is a solayed on either the left or right side of i based on the chosen layout.	the
Tip	sy Social Icons	÷
Soc	ial Icons:	
w	ovide the full address to your profile. If not provided, the ico Il not display.	n
50	500px	
60	Behance	
dis	Deviantart	
٥	Digg	
8	Dribbble	
2	Email	
E	Evernote	
f	https://www.facebook.com/BigBoomDesign?ref=hl	
••	Flickr	
٨	Forrst	
~	Foursquare	
•	Github	
÷	https://www.facebook.com/BigBoomDesign?ref=hl	
1	Instagram	
os	Lastfm	
in	https://www.facebook.com/BigBoomDesign?ref=hl	

Subs

Install Ninja Forms



Contact Form - Form Shortcode

😤 Asheville VW Repair 🔎 0 🕂 New SEO Security Gallery Ð Dashboard Forms Add New Form Shortcode to add the form to a page or post Posts All (1) 91 Media Bulk Actions Apply 20 Forms Per Page Go Pages Form Title **Template Function** Shortcode Comments [ninja_forms_display_form id=1] Contact Form * Testimonials if (function exists (') { ninja forms displa ⊖ Forms Form Title Shortcode Template Function All Forms Add New Submissions Import / Export Settings System Status Extend Appearance No Plugins 🌡 Users ✤ Tools Settings (SEO Security Gallery SuperCacher

Collapse menu

Contact Form - Adding a Form Widget

🚯 📸 Asheville VW R	epair 퇟 0 🕂 New SEO Security Gallery		
Dashboard	Widgets		
≁ Posts♀) Media● Pages	Available Widgets To activate a widget drag it to a sidebar or click on it. To deactivate a widget and delete its settings, drag it back.		Primary The main sidebar. It is displayed on either the left or right side of the page based on the chosen layout.
Comments	Archives	Authors	Tipsy Social Icons 👻
★ Testimonials ⊖ Forms	An advanced widget that gives you total control over the output of your archives,	An advanced widget that gives you total control over the output of your author lists.	Testimonials: Testimonials v
Appearance	Calendar	Categories	Ninja Forms Widget
Themes Customize	An advanced widget that gives you total control over the output of your calendar.	An advanced widget that gives you total control over the output of your category links.	Display Title 🔽
Widgets	Meta	Navigation Menu	Contact Form •
Menus Header	Login, RSS, & WordPress.org links.	An advanced widget that gives you total control over the output of your menus.	Delete Close Save
Background Editor	NextGEN Media RSS	NextGEN Slideshow	
🖌 Plugins	Widget that displays Media RSS links for NextGEN Gallery.	Show a NextGEN Gallery Slideshow	
🖕 Users	NextGEN Widget	Ninja Forms Widget	
Settings	Add recent or random images from the galleries	Ninja Forms Widget	
😨 SEO	Pages	Recent Comments	
Security	An advanced widget that gives you total control over the output of your page links.	Your site's most recent comments.	
Gallery SuperCacher	Recent Posts	RSS	
Collapse menu	Your site's most recent Posts.	Entries from any RSS or Atom feed.	
	Search	Tags	

An advanced widget that gives you total control

An advanced widget that gives you total control

Install Next Gen Gallery



Gallery - Custom Menu Shows Up



NEED HELP? If you need help or assistance please visit the NextGEN Galle free product, we don't guarantee replies to support queries.

EXTENDING NEXTGEN? There are many third party plugins that add displ

Gallery - Setup Auto Resize on Images

🚯 🔺 Asheville VW Rep	air 👎 0 🕂 New Security Gallery
跑 Dashboard	Other Options
🖈 Posts	▼ Image Options
🕄 Media	Where would you like galleries stored? wp-content/gallery/
Pages	Where galleries and their images are stored
Comments	Delete Image Files?
🖈 Testimonials	Automatically resize images after upload 🔿 Yes 💿 No It is recommended that your images be resized to be web friendly
🖯 Forms	What should images be resized to: Width: 800 Height: 800 Ouality: 100% V
Appearance	After images are uploaded, they will be resized to the above dimensions and quality Backup the original images? Yes No
🖌 Plugins	What's the default sorting method? Custom
🛓 Users	Show Related Images on Posts?
🗲 Tools	(Show fustomization Settings)
Settings	
Security	Thumbnail Options
Gallery	Lightbox Effects
Gancry	Watermarks
Overview	▶ Styles
Manage Galleries	Roles & Capabilities
Manage Albums	Miscellaneous
Manage Tags	Reset Options
Gallery Settings	
Other Options	D ave
Upgrade to Pro	
SuperCacher	

Gallery - Create new gallery and upload images

🚯 📸 Asheville VW Repair 🛡 0 🕂 New Security Gallery				
🍘 Dashboard	Add Gallery / Images	Add New Files to the Gallery		
📌 Posts	 Upload Images 	Upload Images		
9; Media	Gallery Create a new gallery Customer Cars	Add Files 🕼 Start Upload		
📕 Pages	Filename	Name the Gallery		
P Comments	100_0654.JPG			
📌 Testimonials	100_0656.JPG			
🖨 Forms	100.0658.19G			
🔊 Appearance	100_00000.0			
😰 Plugins	100_0659.JPG			
👗 Users				
🖋 Tools	Import Folder			
🚦 Settings	- Importoider			
🗑 Security				
🧧 Gallery				
Overview				
Add Gallery / Images				
Manage Galleries				
Manage Albums				
Manage Tags				
Gallery Settings				

Gallery - Add a gallery to a page or post

🚯 📸 Asheville VW Repai	r 루 0 🕂 New Security Gallery
🖚 Dashboard	Add New Page
✤ Posts ⑦ Media	Gallery Permalink: http://wordcampa.siteground.net/gallery/ Edit View Page
Pages	Add Gallery
All Pages Add New	B I ↔ ≡ ≡ ↔ − ≡ ≡ ≡ $0 & 22 ≡ ≡$ Paragraph • U ≡ A • 🛱 $0 Ω = ≡ ↑ ⊂ 0$
Comments	
🖈 Testimonials	
⊖ Forms	
Appearance	
🖆 Plugins	
👗 Users	
🔑 Tools	
🖸 Settings	
Security	
Gallery	
SuperCacher	
Collapse menu	

Install Testimonial Plugin

WordPress site.



Testimonial - Custom Post Type

🚯 📸 Asheville VW Repair 📕 0 🕂 New						
🖚 Dashboard	Plugins Add New					
🖈 Posts	Posts Please donate \$5 towards ongoing free support and development of the "Testimonials by Aihrus" plugin.					
9 Media	Donate					
📕 Pages						
Comments	Plugin activated.					
Testimonials	-					
Appearance	All (5) Active (3) Inactive (2) Bulk Actions Apply	New Post Type Created				
😰 Plugins 🛛 🖌	Plugin	Description				
Installed Plugins Add New Editor	Akismet Activate Edit Delete	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from conduction, 2) Sign up for an Akismet API key, and 3) Go to your Akismet configuration page, and Version 3.0.0 By Automattic Visit plugin site				
👗 Users	Hello Dolly	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed				
🖋 Tools	Activate Edit Delete	your admin screen on every page.				
5 Settings		Version 1.6 By Matt Mullenweg Visit plugin site				
SuperCacher	Limit Login Attempts	Limit rate of login attempts, including by way of cookies, for each IP.				
	Deactivate Edit	Version 1.7.1 By Johan Eenfeldt Visit plugin site				
Conapsement	SG CachePress Deactivate Edit	Through the settings of this plugin you can manage how your Wordpress interracts with SG Cach Version 2.1.2 By George Penkov				

Appearance - Widgets - Testimonial Widget

muse the sutout of your cauch form

🕥 🖀 Asheville VW R	Repair 👎 0 🕂 New SEO Security Gallery		
Dashboard	Widgets		
✤ Posts ♠ Posts ♠ Media ■ Pages	Available Widgets To activate a widget drag it to a sidebar or click on it. To deactivate a widget and delete its settings, drag it back.		Primary The main sidebar. It is displayed on either the left or right side of the page based on the chosen layout.
P Comments	Archives	Authors	Tipsy Social Icons
★ Testimonials ⊖ Forms	An advanced widget that gives you total control over the output of your archives.	An advanced widget that gives you total control over the output of your author lists.	Testimonials: Testimonials
Appearance	Calendar	Categories	Widget Title
Themes Customize	An advanced widget that gives you total control over the output of your calendar.	An advanced widget that gives you total control over the output of your category links.	Testimonials Title Link
Widgets	Meta	Navigation Menu	URL, path, or post ID to link widget title to. Ex: http://example.com/stuff,
Menus Header	Login, RSS, & WordPress.org links.	An advanced widget that gives you total control over the output of your menus.	/testimonials, 123 or Character Limit
Background Editor	NextGEN Media RSS	NextGEN Slideshow	500 Number of characters to limit non-single testimonial views to
🖌 Plugins	Widget that displays Media RSS links for NextGEN Gallery.	Show a NextGEN Gallery Slideshow	Rotation Speed
👗 Users	NextGEN Widget	Ninja Forms Widget	Number of seconds between testimonial rotations or 0 for no rotation at all refresh
Settings	Add recent or random images from the galleries	Ninja Forms Widget	Expand/Collapse All Options >
C SEO	Pages	Recent Comments	Additional Widget Options
Security	An advanced widget that gives you total control over the output of your page links.	Your site's most recent comments.	Expand/Collapse > General Options
Gallery	Recent Posts	RSS	Expand/Collapse >
SuperCacher	Vour site's most recent Bosts	Entrier from any PCC or Arom faud	Selection Options
Collapse menu	Four site's most recent Posts.	chures from any ros of Atom feed.	Expand/Collapse >
	Search	Tags	Ordering Options
	An advanced widget that gives you total control	An advanced widget that gives you total control	Expand/Collapse »

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WordPress Security - Install iThemes





iThemes Security Pro

Security - iThemes Security Plugin

🔞 📸 Asheville VW Rep	oair 투 0 🕂 New Security			
🚳 Dashboard	Plugins Add New			
✤ Posts ♀) Media	iThemes Security is almos	t ready. Secure Your Site Now See what's new in 4.0		
📕 Pages 🛡 Comments	Plugin activated.			
* Testimonials	All (7) Active (4) Inactive (3) Re Bulk Actions Apply	cently Active (1)		
Plugins	Plugin	Description		
Installed Plugins Add New Editor	Akismet Activate Edit Delete	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from comment and trackback spam. It k this description, 2) Sign up for an Akismet API key, and 3) Go to your Akismet configuration page, and save your API key. Version 3.0.0 By Automattic Visit plugin site		
🛓 Users	BackWPup Activate Edit Delete	WordPress Backup Plugin Version 3.1.2 By Inpsyde GmbH Visit plugin site		
Settings	Hello Dolly Activate Edit Delete	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famou right of your admin screen on every page. Version 1.6 By Matt Mullenweg Visit plugin site		
SuperCacher Collapse menu	Dashboard Deactivate Edit	Protect your WordPress site by hiding vital areas of your site, protecting access to important files, preventing brute-force login atter Version 4.2.4 By iThemes.com Visit plugin site Get Pro Setup Get Support		
	Limit Login Attempts Deactivate Edit	Limit rate of login attempts, including by way of cookies, for each IP. Version 1.7.1 By Johan Eenfeldt Visit plugin site		
	SG CachePress Deactivate Edit	Through the settings of this plugin you can manage how your Wordpress interracts with SG Cache. Before you can use this plugin y Version 2.1.2 By George Penkov		
	Testimonials by Aihrus	Testimonials by Aihrus lets you randomly slide or list selected portfolios, quotes, reviews, or text with images or videos on your Wo		

Security - iThemes Security Plugin



Install Yoast SEO





Yoast - On Page SEO

 Plugins Users Tools Settings SEO Security Gallery 	Complete Manneha Pre-purchase Chee Batteries and Tires Brakes Clutches Shocks and Susper Exhaust Work Programming and f And Much More! We stronaly recomme P	ision Iashing of Control Units nd regular maintenance and routine service to protect our customers from costly repairs.	iStock. by celly lineares	Parent (no parent) Template Default Template Order 0
SuperCacher	Word count: 90		Last edited by boomer on May 29, 2014 at 3:33 am	Need help? Use the Help tab in the upper
 Collapse menu 	WordPress SEO by Yo	ast Advanced Social	A	Featured Image
	Snippet Preview (Services - Asheville VW Repair boomers.siteground.net/services/ Providing Excellent Service is our main priority at Asheville VW Repair. We strive for the highest customer satisfaction. From engine repairs to brakes and 		Set featured image Set NextGEN featured image Append A Ninja Form
	Focus Keyword:			None 🔻
	SEO Title:) Services - Asheville VW Repair		
	Meta Description:		li di	
		The meta description will be limited to 156 chars, 156 chars left.		

Thank you for creating with WordPress.

Version 3.9.1

Full Plugin List



Updates Happen

🚯 🏠 Asheville VW Re	pair 😳 4 📕 0 🕂 New		
 Dashboard Home Updates () 	WordPress 3.9.1 is available! Please update now.	Updates Happen	
 ✤ Posts ♠ Media ● Pages ● Comments ♠ Appearance ♦ Plugins 	Welcome to WordPress! We've assembled some links to get you started: Get Started Customize Your Site or, change your theme completely	Next Steps Edit your front page Add additional pages Add a blog post	
▲ Users✓ Tools☑ Settings		View your site	
SuperCacher	At a Glance		
Collapse menu	WordPress 3.9 running Twenty Twelve theme. Update to 3.9.1	Title What's on your mind?	
	Activity	Save Draft WordPress News	

Three Types of Updates



Thanks!

- Have Fun @ WordCamp
- Join the WordPress MeetUp group
- Create Awesome Content
- Connect and Educate